



Kennesaw State University

KSU Athletics Board

May 3, 2012

Meeting Notes

Members/liaisons present: Tom Keene, J. C. Bradbury, Ron Bullock, Gerald Donaldson, David Johnson, Don McGarey, Nancy King for Jerome Ratchford, Dan Papp, Karen Pfifer, Michael Redd, Heath Senour, Rick Siegel, Brenda Stopher Randy Stuart, Judi Walper, and Vaughn Williams

Members/liaisons not present: Rachael Albright, Steve Benton, Stephen Braden, Barbara Calhoun, Steven Cole, John Culvahouse, Jim Herbert, Ronco Johnson, Linda Lyons, Bob Mattox, Jorge Pérez, Sean Stickney, Mark Warner, and Kim West

Guest: Deidra Dennie and Matthew Shaul

1. Just in case everybody didn't know each other, each introduced themselves.
2. The February 15, 2012 meeting notes were accepted and approved as presented.
3. Vaugh Williams reported on the State of the Athletic Department. The semester is almost over and finals are on the way. As far as spring sports go, baseball is in fourth place with a 28-20 record; men's track and field finished second in their outdoor championship and won the indoor championship; women's track and field won both of their indoor and outdoor championships; softball won their championship; men's golf won their championship and will participate in their regionals; women's golf won their first A-Sun title and they are onto their A-sun regionals; Rhyll Brinsmead won conference Coach of the Year; and the women's golf freshman class were named the number one freshmen class in the country among Division I schools.

In other news, the student-athletes, coaches and staff have done a good job of getting out there and have raised \$6,500; grades are OK; but they are in hopes of doing better; the new video board is up, which should add another dimension to this institution when folks attend events in the Convocation Center; and Cram Jam was well attended by staff, coaches, and student-athletes.

They continue to hire new folks. LaNitra Perry has been named as Head Coach of Women's Basketball, Paul Parker will be working with Financial Aid, they have hired a new Director of Athletic Communications; and they are working on hiring a Director of Sports Medicine, an equipment manager, and a women's lacrosse coach.

The State of the Department is very good. They have a good team which is headed in the right direction. They are preparing for the next level, and there are going to be more changes. Over the next couple weeks, they will have a new athletic mark. Also, a letter is going out to Russell,

because they are negotiating with another apparel provider who will be able to serve all of our athletes.

The Athletics' Master plan has been completed. It will be part of the Master Plan for Facilities and will be unveiled in the next couple weeks.

The Sports Park has opened opportunities from a visual standpoint for camps; soccer, track and field now have practice fields close to campus; and women's lacrosse will begin. It will give KSU the ability to do more and a showplace for events.

It has been great working with Marty Elliott, Tara Parker, and Laura St. Onge. They have been analyzing expenses and trying to come up with a financial revenue plan. As of result of an agreement between intramurals, club sports, and athletics, they will come up with the best use of the Sport Park facilities.

They now need \$5 - 9 million to start football. They are working on potential naming rights and are hopefully closing in on one or two prospects. They are drumming up a lot of support and are looking for the donors to have a relationship with the University rather than donate just to Athletics. They will make an announcement as soon as all of the details are complete.

In the best case scenario, they would go to the BOR sometime at or around November 2012. Before they go, they need to have concrete details of financial support. Then between December 2012 and January 2013, they will hire a coach. Fall of 2013 the first students will arrive and Fall of 2014 they will begin football. Dr. Papp wanted to make certain that everyone knew that we now have a club sports football team. He is currently arranging one-on-one meetings with the Regents this summer to discuss our new strategic plan and football.

4. Heath Senor distributed the attached self-reports, most of which came from the coaches and shows the overall big picture of what had to be addressed. Please contact him if you have any questions.

NCAA said that the Board of Directors met to discuss changes. One thing that was discussed were the bylaws dealing with personnel. They removed a lot of out-of-date material and reduced it from about 15 pages long down to about 5 pages. A lot of proposals will probably go into effect during the 2012 - 13 school year, and a lot will be in place August 1, 2013. The Enforcement working group is looking to put more teeth behind the enforcement component, and Emmert would like to attach penalties to coaches even if they move from school to school instead of attaching penalties to institutions.

5. Brenda distributed financial information which included the Financial Statement and a report of the trend of what has happened in the past couple years. If you have any questions, please contact Brenda.

Tom Keene explained that at the last Executive Committee meeting it was discussed that we need more full-blooded scrutiny of the finances of both the Association and the Athletics Departments. He and Brenda have discussed and intend to propose the creation of an oversight

committee with expertise and knowledge to scrutinize these reports whose membership would span the two bodies so that the members of the committee would have a full picture of financial activity on behalf of KSU Athletics. They are working on a proposal to bring before the Board and the Association in the fall.

6. Randy Stuart gave her FAR report. Exit surveys went out on April 23rd, and even though she sent out a reminder on May 1st, she has not had a great response. She has asked the coaches for their support and will send out another reminder next week with a copy to the coaches. A suggestion was made to text the students, and she will look into that possibility.

The next AAC meeting is on May 14th, and they are looking for a new faculty rep, as David Johnson rotates off. Would the members of that committee please meet after this meeting to discuss this matter.

Randy noted that because of the upcoming Monday-Wednesday-Friday classes going into effect, the current Missed Class Policy is incorrect. There should be an amendment to the policy removing the number of classes that can be missed and 20% of class time should remain.

Randy Stuart made a motion to amend the policy to reflect this change, Rick Siegel seconded it, and it was approved as amended.

7. Nancy King reported on the attached MGLS report, which is also located on the I:\drive. We are exactly on schedule of items to be accomplished, and the culture in Athletics is in the process of changing to be supportive of equity and student-welfare issues.

Minority equity is much in line with the minority/staff ratio; diversity training is part of the student-athlete orientation; and they are recruiting minorities to fill open position.

Regarding gender equity, the proportionality of students is very good right now, but when football begins, we will have to deal with it again. We still have a lack of women coaches, but they are making progress.

The New Student Leadership Program has become part of the student-athlete orientation.

A proposal will be made in the fall to change the name of MGLS to Minority, Gender, and Student Welfare.

8. Grades First has improved and progressed, but they are hoping to do even better. They have a workable system, but they need to encourage faculty to use it more.
9. Team analysis is making some progress and should have significant improvement to give us a surer sense of likelihood of success.
10. Deidra Dennie has been working with the BOR regarding Title IX.
11. Vaughn Williams has completed his first year and is looking forward to next year, and he wanted to thank those who have made it a huge success. They have done a good job, but they want to do even better.

12. The proposed schedule of meetings for 2012 – 2013 will be September 12, 2012; November 14, 2012; February 13, 2013; and May 1, 2013; all held in SO 4060 from 12:30 – 1:50 p.m.

Meeting notes submitted by Judi Walper and Tom Keene
May 3, 2012

No. Sport	Bylaw(s)	Level II Description	Disc'd	Draft/HS	Coach	Vaughn	Submit	Info/Sanctions
1 SB	13.4.1.2	text message to prospect				16-Sep	16-Sep	Softball staff prohibited from correspondence w/ prospects
2 MBB	13.1.4.1	Visit twice to high school in one week	15-Sep	19-Sep	23-Sep	28-Sep	29-Sep	Four day reduction in recruiting days (126), Cole Hobbs m
3 MBB	13.1.2.1.1	Impermissible attendance at event by non-co	15-Sep	19-Sep	23-Sep	28-Sep	29-Sep	Four day reduction in recruiting days (126)
4 MGO	13.14.1+13.14.4	Recruiting expenses paid by org	16-Sep	27-Sep	29-Sep	29-Sep	29-Sep	NFA
5 COMP	14.1.5	Competition prior to signing International Form	12-Sep	29-Sep	30-Sep	30-Sep	3-Oct	
6 WSOC	16.8.1.2	Impermissible Travel, Meal & Lodging for inel	12-Sep	2-Oct	2-Oct	7-Oct	10-Oct	
7 W T&F	14.1.4.1	Practice w/out signing Drug Testing Consent	28-Sep	3-Oct	4-Oct	7-Oct	10-Oct	
8 WBB	14.1.4.1	Practice w/out signing Drug Testing Consent	28-Sep	3-Oct	4-Oct	7-Oct	10-Oct	
9 WVB/MKT	12.5.1.1	Promotional Activity	12-Sep	12-Oct	12-Oct	20-Oct	20-Oct	
10 WGO	11.5.1	Recruiting w/out being certified	5-Aug	23-Sep	23-Sep	4-Oct	5-Oct	No off-campus recruiting 9/25 - 10/1
11 WBB	13.6.7.5	Impermissible use of host money	24-Sep	8-Oct	10-Oct	11-Oct	12-Oct	Taylor Mills and Alexis Sams declared ineligible; Mills rein
12 Financial Aid	14.3.5.1.1	Providing Aid to NQ	15-Sep	1-Dec	1-Dec	6-Jan	9-Jan	Kaarel Mangusson reinstatement required for 12-13-AY
13 Financial Aid	15.3.3.2	Providing Aid unequally to 3 Baseball SA's	15-Sep	8-Nov	8-Nov	28-Nov	28-Nov	A-Sun Response
14 MBB	13.7.2.1	PSA's on UOV did not pay for actual costs of n	10-Oct	16-Dec	16-Dec	2-Jan	2-Jan	Prospects ineligible until repayment
15 MBB	13.1.1.3.2	Returning phone call to 4-yr transfer w/out ha	7-Nov	7-Nov	7-Nov	8-Nov	8-Nov	NFA
16 MTR	16.11.2.1	Providing transportation to parent of student-d	14-Nov	n/a	n/a	n/a	30-Nov	Cole Jacob Reinstated/Restitution paid/NFA
17 SB	13.1.3.1.1	Two phone calls to prospect during dead peri	6-Dec	7-Dec	7-Dec	8-Dec	8-Dec	No phone calls to prospects 12/11 - 12/17
18 BB	12.1.1.1.3 + 16.1	Competition prior to amateurism certification	7-Dec	n/a	n/a	9-Dec	12-Dec	Reinstated w/ 6 game penalty/\$2500 penalty
19 WBB	12.1.1.1.3 + 16.1	Competition prior to amateurism certification	12-Dec	n/a	n/a	12-Dec	12-Dec	Reinstated w/ 2 game penalty/\$2500 penalty
20 MTR	16.11.2.1	parent of student-athlete providing groceries t	8-Dec	13-Dec	13-Dec	16-Dec	19-Dec	Rasmus Rooks ineligible until repayment/Restitution paid
21 WBB	12.5.2.1	Implied endorsement of commercial product	24-Dec	n/a	n/a	n/a	4-Jan	SA Reinstatement withdrawn; institutional violation; NFA
22 Financial Aid	15.3.2.3	5th year and Summer scholly's awarded w/o f	24-Jan	24-Jan	25-Jan	6-Feb	6-Feb	NFA
23 VB	17.24.2	Reporting early for preseason practice	18-Jan	8-Feb	8-Feb	28-Feb	29-Feb	See Below
24 WBB	13.1.3.1.4	Two phone calls to prospect during evaluation	8-Feb	23-Feb	23-Feb	24-Feb	24-Feb	No phone calls to prospects 3/4 - 3/10
25 Financial Aid	15.2.12 and 16.1	Impermissible payment of optional parking fee/n	n/a	20-Feb	n/a	n/a	8-Mar	Reinstatement Required - See report and spreadsheet
26 WSOC	13.4.1	impermissible e-mail to a psa (sophomore - J	9-Apr	17-Apr	17-Apr	25-Apr	26-Apr	See Below
27 KSU (Bobbie	13.2.2	impermissible awards to prospects (6 current	20-Feb	29-Apr	n/a	30-Apr	2-May	6 Current SA's ineligible until \$25 repayment is made
Investigating:								
Ladaris Green	Financial Aid							
Need to educate:								
Reminders/To Do:								
#2	MBB limited to 126 recruiting days, Cole Hobbs must seek reinstatement							
#24	VB must have two additional days of no CARA in Fall 2012							
#27	No printed recruiting materials or e-mails to Jenny Allen until September 14, 2012							

INDEPENDENT ACCOUNTANT'S REPORT

Dr. Daniel S. Papp, President
Kennesaw State University
Kennesaw, GA

We have performed the procedures enumerated below, which were agreed to by you, as President of Kennesaw State University, solely to assist you in evaluating whether the accompanying statement of revenue and expenses (the "Statement") of the Kennesaw State University Athletic ("KSUA") Department is in compliance with the National Collegiate Athletic Association ("NCAA") Bylaw 3.2.4.16 for the year ended June 30, 2011. KSUA's management is responsible for the Statement and the Statement's compliance with those requirements. This agreed-upon procedures engagement was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants. The sufficiency of these procedures is solely the responsibility of those parties specified in this report. Consequently, we make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or for any other purpose.

1. We obtained written representations from management as to the fair presentation of the Statement of the Intercollegiate Athletics Program, completeness of required schedules and related financial information, adequacy of internal controls, compliance with NCAA bylaw 3.2.4.16, and other information for the year ending June 30, 2011.
2. We mathematically checked the accuracy of the amounts on the Statement of the Intercollegiate Athletics Program and compared the amounts to the supporting schedules provided by the University and the University's general ledger.

We found no exceptions as a result of these procedures.

3. We obtained documentation from the Associate Athletic Director of Business Affairs detailing the procedures within the department to get an understanding of the internal control environment and the accounting system. We tested two deposits to test compliance with these procedures.

We found no exceptions as a result of these procedures.

KENNESAW STATE UNIVERSITY ATHLETIC DEPARTMENT

STATEMENT OF REVENUES AND EXPENSES (UNAUDITED) FOR THE YEAR ENDED JUNE 30, 2011

	MEN'S BASKETBALL	WOMEN'S BASKETBALL	OTHER SPORTS	NON- PROGRAM SPECIFIC	TOTAL
REVENUES					
Operating Revenues:					
Ticket sales	\$ 32,512	\$ 2,405	\$ 85,798	\$ 14,745	\$ 135,460
Student fees	-	-	-	7,430,049	7,430,049
Game guarantees	247,500	26,000	8,900	-	282,400
Contributions	13,060	1,200	33,490	82,015	129,765
Direct institutional support	65,979	126,384	496,133	407,108	1,095,604
Indirect facilities and administrative support	-	-	-	1,327,749	1,327,749
NCAA/Conference distributions including all tournament revenues	-	-	-	68,424	68,424
Program sales, concessions, novelty sales, and parking	10,079	2,874	16,205	1,322	30,480
Royalties, licensing, advertisements, and sponsorships	25,664	25,069	196,683	268,742	516,158
Sports camp revenues	39,533	5,495	86,937	-	131,965
Endowment and investment income	8,353	-	11,545	80,988	100,886
Other	-	-	13,003	102,306	115,309
Total operating revenues	<u>442,680</u>	<u>189,427</u>	<u>948,694</u>	<u>9,783,448</u>	<u>11,364,249</u>
EXPENSES					
Operating Expenses:					
Athletic student aid	248,669	318,158	1,863,810	18,537	2,449,174
Game guarantees	7,500	750	11,576	-	19,826
Coaching salaries, benefits, and bonuses paid by the university and related entities	441,936	243,168	1,258,727	-	1,943,831
Support staff/administrative salaries, benefits, and bonuses paid by the university and related entities	12,591	21,090	24,035	2,007,653	2,065,369
Recruiting	38,173	25,106	48,634	361	112,274
Team travel	206,643	69,388	478,266	10,566	764,863
Equipment, uniforms, and supplies	40,136	38,121	366,035	32,446	476,738
Game expenses	50,743	27,025	155,230	18,157	251,155
Fund raising, marketing, and promotion	27,393	5,548	34,691	57,911	125,543
Sports camp expenses	986	445	20,739	-	22,170
Direct facilities, maintenance, and rental	2,304	3,093	277,930	404,356	687,683
Spirit groups	-	-	-	40,362	40,362
Indirect facilities and administrative support	-	-	-	1,327,749	1,327,749
Medical expenses and medical insurance	1,270	491	3,243	162,422	167,426
Memberships and dues	11,923	1,473	9,440	41,285	64,121
Other operating expenses	37,677	20,141	86,760	250,344	394,922
Total operating expenses	<u>1,127,944</u>	<u>773,997</u>	<u>4,639,116</u>	<u>4,372,149</u>	<u>10,913,206</u>
EXCESS (DEFICIENCY) OF REVENUES OVER (UNDER) EXPENSES	<u>\$ (685,264)</u>	<u>\$ (584,570)</u>	<u>\$ (3,690,422)</u>	<u>\$ 5,411,299</u>	<u>\$ 451,043</u>

