

PRESIDENT'S ATHLETICS OVERSIGHT COUNCIL

Academic Integrity & NCAA Rules

Compliance Institutional Control

Student-Athlete Welfare

PAOC Meeting Minutes of Feb 5, 2020

HS1001

12:30-1:50PM

In attendance

Clara Aveling, Rita Bailey, Tariq Bradford, Austin Brown, Jonathan Brown, Charity Bryan, Bret Cowley, Mindy Debruce, Patrick Devine, Mark Forehand, Kyu-Soo Chung, Cindy Gillam, Matt Griffin, Jacob Higgs, Randy Kennedy, Grace Lascara, Chao Mei, Daniel Niederjohn, Wes Rhea, Daniel Sachs, Kathy Schwaig, Patrick Vickers, Mark Warner

Welcome & Introductions

Dr. Patrick Devine, Chair, opened the meeting at 12:34 p.m. He welcomed attendees and introduced Laura Maness, Head Coach for the Women's Lacrosse program, to the Coach's Corner.

Coach's Corner

Laura Maness, head coach for Women's Lacrosse, has been at KSU for 4 year(s). She distributed a handout (Attachment A) sharing program highlights. She is excited to be coaching her 1st senior class at KSU that she recruited as freshmen. Coach Maness enjoys preparing student-athletes for life after lacrosse. She is excited about the opportunity to participate in the Foreign Tour in London this summer. The Women's Lacrosse team recently held an open practice with a coaches clinic for high school coaches to help grow the game in the state.

Approval of Minutes

Patrick Vickers moved to approve the Minutes of the November 6th 2019 meeting. Dan Niederjohn seconded. Motion was approved.

State of the Department

Matt Griffin, Deputy Athletic Director

- Season Ticket Renewal for football rolled out last week, we will continue the renewal process through March – please contact our ticketing office for questions on renewals.
- Baseball season tickets are on-sale for \$39 for the entire season.
- Join the Kennesaw State basketball teams as they play host to Pink Day this Saturday against Lipscomb at 2pm to promote cancer awareness and continue to build scholarship at KSU for a student who has battled cancer. Kennesaw State basketball is raising money through an in-game silent auction, t-shirt sales, and donations. If you are unable to make the game, you can donate online.
- National signing day for football is today. The Owls look to build on their AFCA ranking finishing #8 in the country.

- Spring is the heaviest season for majority of our sports here at KSU.
 - Women's Basketball got off to the best pre-conference record in program history. Notably, they beat a 4-1 University of North Alabama last week, taking the lead with only a few minutes left in the 4th quarter to give UNA their second conference loss of the season.
 - Men's and Women's Tennis kicked off their season in early January and most recently Men's Tennis took a win at Samford marking the first time in program history that we have beat Samford.
 - Men's and Women's track are currently competing in their indoor season and have earned many event wins and continue to mark impressive personal and program records across all events.
 - Men's and Women's Golf kicked off their seasons this week. Women's Golf finished last season ranked 35 in the country, lost 3 seniors last year, and is currently ranked number 66 in the nation. The young team is expected to do great things.
 - Lacrosse, baseball and softball will all kick off their season in the next week to three weeks. Please come out and support these deserving programs.

Compliance Report and NCAA News

Bret Cowley, Assistant Athletic Director for Compliance

- NCAA Convention Update: 3 newly adopted pieces of legislation that were adopted:
 - Institutions shall report all instances of diagnosed sport-related concussions in student-athletes and their resolutions to the NCAA on an annual basis pursuant to policies and procedures maintained by the NCAA Committee on Competitive Safeguards and Medical Aspects of Sports. The proposal is effective immediately for the NCAA's establishment of a reporting process and system, and policies and procedures; institutions are required to report sport-related concussions diagnosed May 18, 2020, and thereafter, and their resolutions. Timing of reporting will be determined by the Committee on Competitive Safeguards and Medical Aspects of Sports.
 - Institutions shall designate an athletics diversity and inclusion designee to be the primary contact and conduit for diversity and inclusion-related information.
 - An increase, from five to seven, on the number of members of the NCAA Division I Infractions Appeals Committee. At least two members must be from the general public and shall not be connected with a collegiate institution, conference or professional or similar organization.
- Mr. Cowley provided an update on Name, Image and Likeness referencing materials from the NCAA for student-athletes (attachment B).

FAR Update

Dan Niederjohn, Faculty Athletics Representative and Associate Professor of Psychology

- Will be presenting a proposal to the KSU student attendance policy discussion with Faculty Senate. Proposal is a small verbiage change so that when a faculty member has a clause that the lowest quiz/assignment grade can be dropped, that missed class work for a University excused absence cannot be considered as the grade/assignment to be dropped.
- Looking at the PAOC policy on competition during finals and the numbers that surround
- Reiterated that, per policy, student-athletes cannot miss more than 20% of their classes per semester

Oversight Committee Updates

1. Admissions Advisory Committee (AAC)

Dan Niederjohn reported that the committee is stable and there have been no changes to policy. Committee will be meeting with coaches so that coaches can present prospective student-athletes for admission whose academic records are lower than posted admission standards. This committee is also scheduling meetings with coaches to go over their APR scores.

2. Academic Support Committee (ASC)

Randy Kennedy, Assistant Athletic Director

F19 3.03 Overall GPA; 19 F19 graduates; 280 student-athletes had a 3.0 or higher. Provided update on new football academic advisor. Provided update that SAAS is looking at options for new office space.

3. Student Athlete Welfare (SAW)

Mindy Debruce, Assistant Director of Compliance and Senior Woman Administrator

- Quick notes related to Gender Equity Review:
 - KSUAA will ensure that the baseball renovation project should not create an inequity with our softball program. Administration is making updates to softball. Examples include new netting, updated lockers to accommodate all, renovate team room.
 - Addition of Director of Operations for Women's Basketball comparable with Men's Basketball
 - Track and Field locker rooms, Locker room B at 5th 3rd bank. Pricing branding options for update to look more like Track and Field.
- Working with Auxiliary on parking and meal options in Commons
- Student Assistance Fund – mainly used for dental, medical – cardiology, vision, sports psychology, extra fueling and bereavement travel. Extra funds are put toward summer school.

Other Business:

Provost Update

Name change from Presidents to Provosts Athletic Oversight Council. Looking at what the new PAOC should focus on moving forward.

Patrick Devine

Currently going through PAOC bylaws and benchmarking how other Division I universities provide academic oversight to athletics.

The meeting adjourned at 1:37 p.m.

Next meeting is April 29, 2020.

The President's Athletic Advisory Council approved the February 5, 2020 minutes on April 10, 2020 via DocuSign.

DocuSigned by:

Lisa Bauer

April 13, 2020

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Lisa Bauer

DocuSigned by:

Patrick J. Devine, PhD

April 13, 2020

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Patrick Devine, Chair

Kennesaw State University Women's Lacrosse 2019-2020 Snapshot

Who we are: 32 young women representing from Georgia, Maryland, Tennessee, Virginia, Michigan, New Hampshire, Pennsylvania, Ohio, North Carolina, British Columbia, and Ontario.

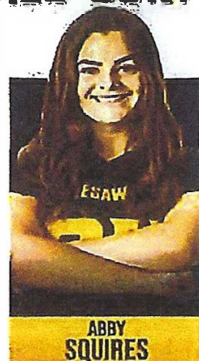
On the Field:

This Season: PreSeason Player of the Year: Siena Gore

3 PreSeason All Conference Players: Maura Palandro, Siena Gore, Abby Squires

Key Games This Season: Vanderbilt 2/19 home opener, Florida 2/26 school field trip day, Liberty 3/29 VIP Suite Day

ASUN CONFERENCE **PRESEASON ALL-CONFERENCE TEAM**



Last Season: Finished last season tied with a program best 8 wins, and back to back ASUN berths..... Nationally Ranked in several categories... among the top-20 in the NCAA for free position percentage (4th), shot percentage (7th) and draw controls per game (12th) in 2019 while finishing 30th in the nation averaging 13.72 goals per game

In the Classroom: Fall term GPA **3.53**, 13 team members with a 4.0 for the term. Team APR a perfect 1000.

In the Community:

Volunteering with Horizon League Softball, Food Drive, Thank-a-thon, Overtime Lacrosse tournament, Freshman Move In Day, Patient Paws... to name a few things that you will see our Lacrosse Owls making a positive impact in the community.





Abroad: Our student athletes have been fundraising in order to have the opportunity to play internationally in London this summer. This trip will include several cultural experiences and historical tours including Oxford University, city tour of London, tower of London, day trip to Paris. The student athletes will also get the experience of playing international teams including Team Wales and Team England.



Name, Image and Likeness

WHAT STUDENT-ATHLETES SHOULD KNOW

What "Name, Image and Likeness" Means

NAME



IMAGE



LIKENESS



EXAMPLES OF NIL-RELATED ACTIVITIES

- Autographs
- Personal appearances (speeches, commercial establishments)
- Promoting a business
- Sale of merchandise with name, image or likeness
- Social media endorsements
- Representation in video games

These three elements make up a legal concept known as
"Right of Publicity."

Who Makes the Rules

The NCAA is a membership-led association, so leaders from more than **1,200 member colleges, universities and conferences make the rules.**



The Current Rules for NCAA Student-Athletes

The regulations on how student-athletes use their name, image and likeness vary among the three divisions. Check with the compliance office at a member school or conference for a complete explanation of the rules.

DIVISION I

In general, a Division I student-athlete may not use their name, image or likeness to promote or endorse a commercial product or service, even if he or she is not paid to participate in the activity.

*Since 2015, over 98% of waivers submitted to allow student-athletes to use their name, image or likeness to promote a nonathletically related business or product have been approved.

DIVISIONS II AND III

In general, Divisions II and III student-athletes may use their name, image or likeness in promotional activities not related to athletics, including promoting or endorsing commercial products or services.

The student-athlete may be paid for participating in these activities under certain conditions – for example, when payment is not based on the individual's involvement in athletics.

In all divisions, there are several exceptions that allow the use of a student-athlete's name, image or likeness in promotional activities, provided student-athletes are not paid. These include charitable, educational or nonprofit promotions; media activities; national governing body promotions; and camp and congratulatory advertisements.



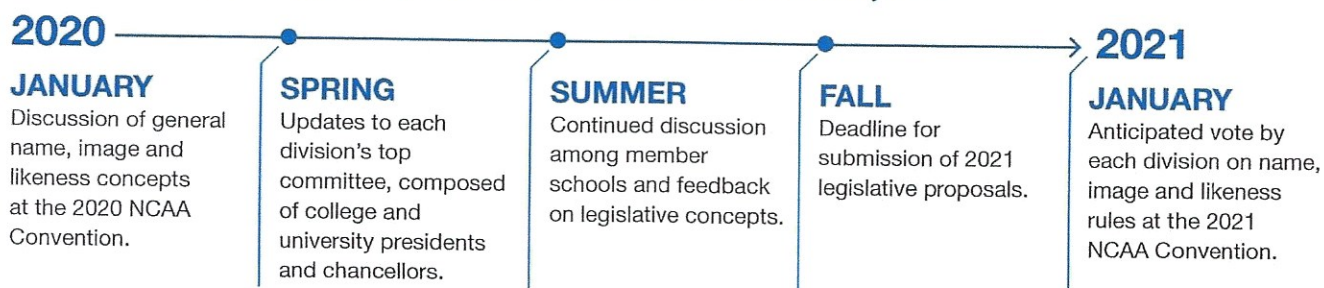
Name, Image and Likeness

WHAT STUDENT-ATHLETES SHOULD KNOW

What's Happening Now

In October 2019, the NCAA's top governing body directed the NCAA's three divisions to **pursue rules changes that will permit student-athletes to benefit from the use of their name, image or likeness**. This directive from the NCAA Board of Governors is an important step toward change – **but much more work remains to be done**.

Representatives from NCAA member schools and conferences who serve on committees are examining the current rules and, over the next several months, will propose changes. The membership will vote on these rules changes no later than January 2021.



How Student-Athletes Can Get Involved



1. EDUCATE THEMSELVES.

Read the principles and guidelines issued by the NCAA Board of Governors, available on www.ncaa.org/NIL. Talk to the compliance administrator and others in the athletics department. Ask questions.

2. DISCUSS WITH OTHER STUDENT-ATHLETES.

Generate thoughtful discussion with teammates and members of the school's Student-Athlete Advisory Committee.



3. SHARE FEEDBACK.

The national Student-Athlete Advisory Committee in each division has a seat at the decision-making table, representing all student-athletes. Leverage the SAAC structure — which connects the national SAAC to conference and campus SAACs — to ensure the student-athlete voice is heard.

4. STAY TUNED.

Check back to www.ncaa.org/NIL for more information over the coming months.

